

The Falkirk Index System

is a proven holistic method of animal selection that determines the genetic value and commercial worth of an animal. The Falkirk Index is based on accurate measurement of the physiology of an animal to establish the actual bone-fat-meat ratio (carcass composition) relative to mass (weight). This data is interfaced with main trait heritability to produce an individual Index to rank livestock from superior ratings to those of least genetic ability. This system is predicated to preparing farmers flocks and herds for high productivity and value based payment (yield grading) systems.

- # Genetics and commercial reality.**

- # Those who take the risk deserve the profit.**

- # Which marketing culture is required to extract higher value?**

- # Sustainable productivity. How do we achieve it long term?**

- # Farmer empathy and customized solutions.**

- # Reliable Genetics.**

- # Agricultural Science in 2012???**

- # Business values and robust strategies for industry survival.**

Thank you for your attention & interest,

**Ian Walsh
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Falkirk**