

20 12 2013

## Memo

Dear

As 2013 rolls to a close, it is with clarity that the final phase of the greed culture is being exorcised. That is, if you understand that the beginning of the end was the international economic collapse of 2008. Quasi entities that have dictated the direction of agriculture in New Zealand are desperate as they endeavour to rebirth with little credibility remaining in a disturbing wake of an exorbitant funding feeding frenzy.

***It has been reported that irrefutable, compelling and conclusive information has revealed evidence of seriously damaging genetic and intellectual fraud that has influenced financial and emotional implications for the sheep and beef industry.***

***The manipulation of clients' animal recorded data holds extensive implications as linkages impact a number of breeders and ultimately many commercial clients of those breeders.***

***The perception that the penalized breeders hold inferior genetics and the elevated breeders hold superior genetics, is blatantly misleading and incorrect and contaminates the genetic asset of the collective industry.***

***In my opinion, this unacceptable behaviour has impacted rural New Zealand and the national economy to such a degree that it has contributed to the dangerous imbalance of the unprecedented dairy encroachment upon vital sheep and beef pastoral lands.***

***In my opinion, the culprits and perpetrators should fall upon their swords to terminate what is most unpalatable and destructive for New Zealand agriculture, economy and image throughout the international marketplace.***

***Forensic examination has revealed significant interface of personnel over long term to prove linkages that implicate a strategy that is contrary to the standard of governance required to motivate the sheep and beef industry to prosperity.***

***The concurrent funding feeding frenzy from public coffers, appears to be the sole lever of survival for a number of entities that would not stand the scrutiny of a commercial due diligence to ratify authenticity.***

***The appropriate authorities have been alerted to this malpractice which will be managed to the rightful conclusion to advance a profitable outcome for NZ farmers.***

A final NO vote from producers in the first few months of 2014 will release stifled innovation and energy from the private sector that is required to lead the agri-business economy to its true potential. Efficient and financially deft entities are only birthed from the experience of risk management exposure gleaned from the commercial reality of private enterprise, such as farmers are exposed to and practice on a daily basis.

Ian Walsh  
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Falkirk