



Falkirk

**The Falkirk Index System
is generating the largest
private genetic client base
in the Tri-Nations.**

Principal Director ~ Ian Walsh

Falkirk Scientific Foundation was founded in the Northern King Country to promote excellence in genetics across specie and breed. The focus of defining the optimal animal through the use of ultrasound technology and sound stock judgment is enhancing the genetic and financial outcomes of an expanding client base. **The Falkirk Index System is a proven holistic method of animal selection** that determines the genetic value and commercial worth of an animal. Client referrals leverage growth.

Falkirk is the unconditional prime systems advocate to move the sheep and beef industry to a true marketing environment for specified product through the conduit of value based payment systems. Falkirk invites discerning producers to participate with a client base that is outcomes focused in genetic and financial profit mode. The highest achievers have claimed a significant payment for lamb above schedule for last season with an added earned payment being allocated at the point of slaughter for the present season 2007-08. **The elevation to a full value added payment (yield grading) system for the 2008-09 year is predicted with the present grading system being discarded.**

This innovation is to be applauded and can be considered a critical watershed strategy for sheep and beef producers. Falkirk has been diligent in preparing its client base for this inevitability. The productivity advantages that have accrued on farm are well documented and banked by clients. A number achieving national awards and commercial recognition inclusive of **winning the National Romney Ewe Lamb class.**

The latest sheep dissection trial conducted by Falkirk reconfirms and illustrates the significant genetic and financial advantages from farming Elite flocks and herds as compared with sub-standard animals. **The unbundling of sheep genetics in New Zealand is a major cause and directly related to the lament over lamb prices.**

Falkirk is preparing its animal database and recording system **Global AnimaLink** to be activated by the end of 2007. All commercial clients will be included in this cutting edge database which will provide traceability of genetics and product through to commercial reality. **Falkirk's function and terminology is producer usable** and is considered by many rural personnel as a tipping point towards regaining control of their farming businesses.

Attention Farmers

- Farm only elite or high standard animals.
- Prepare your ram and bull teams for new season genetic and financial gain.
- Maternal trait focus.
- Custom prepared plans for flock and herd.
- Referral of reliable genetics is a speciality.
- Stimulate your genetics to work for you.

Phone: 07 877 8345 Fax: 07 877 8845

Email: falkirk1@xtra.co.nz

FALKIRK EMPOWERS FARMERS TO PROFIT