



# Falkirk

**The Falkirk Index System  
is generating the largest  
private genetic client base  
in the Tri-Nations.**

**Principal Director ~ Ian Walsh**

## **A unique precedent**

The Falkirk System and chosen technology (Ultra Sound & Fibre Optic) use have been honed to interface with astute processes to define the optimal animal. The paradigm for profit.

Over a 23 year period Falkirk has understood, created and implemented the principle of EPIGENETICS for livestock selection, to an art form. It has no peer.

**EPIGENETICS is the expression of genetic traits through the measured physical constitution and skeletal dimension of an animal as determined by the interaction of its genetic constitution and the environment.**

"Not one man in a thousand has the accuracy of eye and judgment sufficient to become an eminent breeder.

Indomitable patience, the finest powers of discrimination, and sound judgment, must be exercised during many years.

A clearly predetermined object must be kept steadily in view.

Few men are endowed with all these qualities, especially that of discriminating very slight differences; judgment can only be acquired by long experience.

If any of these qualities be wanting, the labour of life may be thrown away."

Charles Darwin.

## **Attention Farmers**

- Farm only elite or high standard animals.
- Prepare your ram and bull teams for new season genetic and financial gain.
- Maternal trait focus.
- Custom prepared plans for flock and herd.
- Referral of reliable genetics is a speciality.
- Stimulate your genetics to work for you.

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**FALKIRK EMPOWERS FARMERS TO PROFIT**